



The Sunday Investor

Week 6: Ending February 12, 2021

S&P/TSX Composite Index Recap

By The Sunday Investor



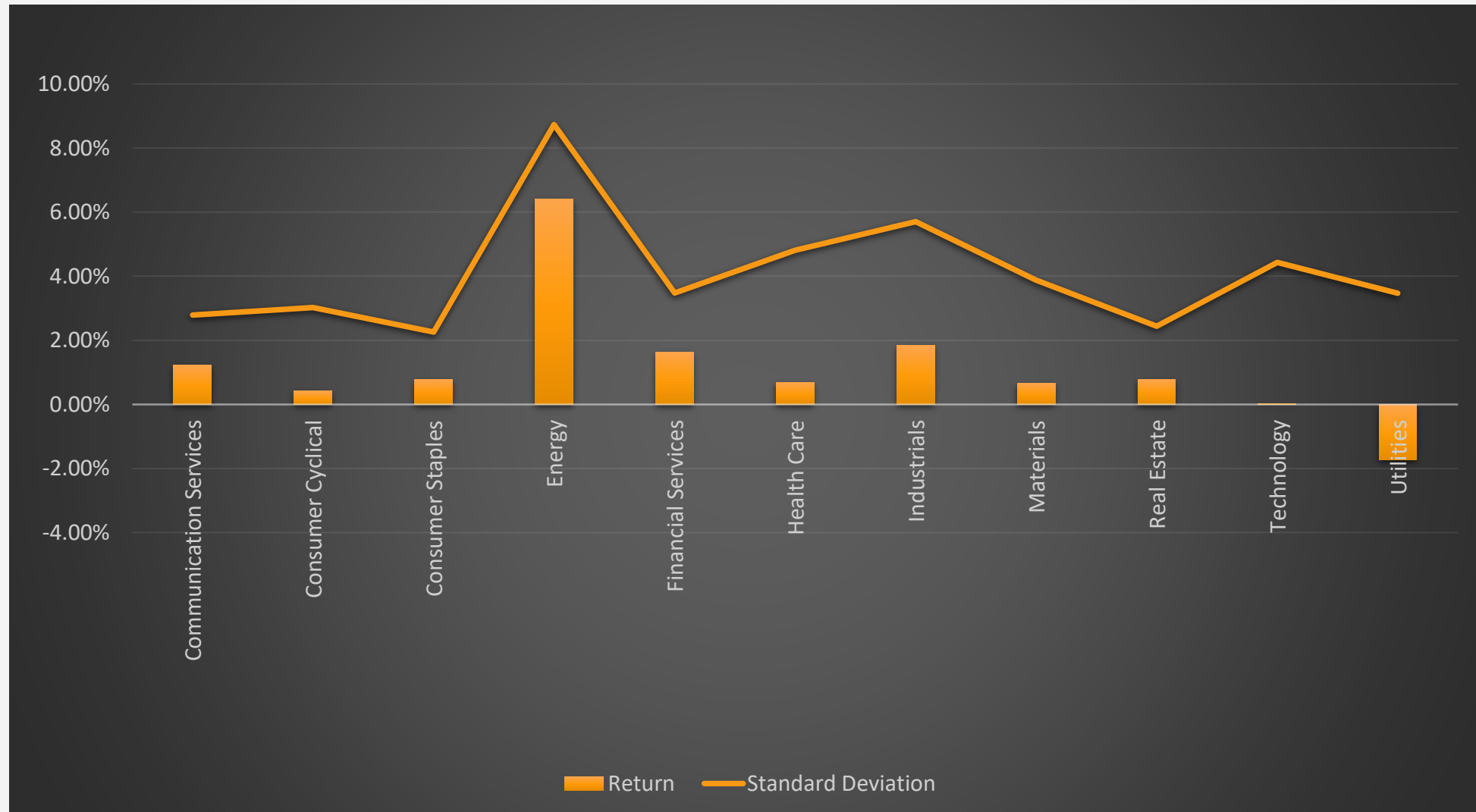
It was yet another record high for the S&P/TSX Composite as the index gained 324 points, or 1.79% to close at 18,460. With it up 5.89% this year, it trails only Hong Kong's Hang Seng as the best performing major global index. Shopify powered the market again with a 12.37% gain after it was announced its platform will be added to Facebook and Instagram. Energy stocks gained an average of 6.40% as the price of oil neared \$60. Financials also performed well, gaining 1.63% on average, though the results of the big banks were mixed. The only sector that was in the red this week was the Utilities sector. Those companies focused on renewables had a sizeable setback this week while the more traditional electric utility companies such as Fortis and Emera were among the few gainers. South of the border, former Fed Chair and new U.S. Treasury Secretary Janet Yellen predicted the country could return to full employment next year - an optimistic view, but the proposed \$1.9 trillion Covid relief package would need to pass first.

The price of WTI oil kept rising, up another \$2.62 to reach \$59.47, while the discount on Western Canadian Select rose nearly as much to about \$12. The Canadian - U.S. dollar pair increased 0.56% to 0.7880, and the price of gold had a moderate \$9 gain to finish at \$1,826.

Volatility for TSX stocks fell to 5% from 6% last week. While it's a short week here in Canada, there are still some exciting earnings reports coming up, so lots of potential for more market moves to come. This week's newsletter is very ETF-focused, but hopefully includes some good portfolio building knowledge everyone can use. Have a great week!

WEEKLY RETURN & RISK BY SECTOR

Returns are calculated as a simple average, not based on market-capitalization. Risk is considered to be population standard deviation of returns.



BUILDING YOUR PORTFOLIO

Whether you're an experienced investor or just getting started, it's always helpful to go over the basics of portfolio construction once in a while. Sometimes a fresh perspective on things can help you make that investment decision you've been putting off for a while, or cause you to look closer at your own portfolio for any potential gaps. Is your portfolio set up to achieve your goals? Are these goals realistic? Have you even set any goals? We all want to make money and for the most part, we all will so long as we're in it for the long run, but **how** you choose to build your portfolio can make things a bit more certain. Remember, the stock market won't go up forever, and eventually we'll be in for a 30-40% correction – can your portfolio handle this type of shock? In this week's newsletter, I will be going over how to diversify the stock portion of your portfolio in four different ways. Next week in Part II, I plan to go over your fixed-income options to complete the picture.

Remember that building a portfolio shouldn't be overwhelming. While there are over 1,000 Canadian-listed ETFs to choose from, a combination of just 5-10 of them will likely do the trick. I'm here to make it easier, which is why I will be launching **The ETF Center** next month on my website. I'll be profiling some of my favourite Canadian ETFs and this Center will form the basis of a set of low-cost model portfolios I'll be publishing throughout the year. Hope you'll find this useful!



BUILDING YOUR EQUITY PORTFOLIO

Even though there are literally thousands of equities to choose from, most can be described by the four characteristics I've listed here. For example, Apple is a mega-cap growth stock operating in the United States' Information Technology sector. Fortis is a large-cap value stock operating in Canada's Utilities sector.

Your broker may already provide you with your portfolio allocations by these characteristics. Otherwise, try classifying the securities on your own to get an idea for the types of stocks you tend to own.

I think it's important to diversify in a number of ways to increase the chances that at least a few classes will be positive at all times. Growth stocks have been favored in the last decade or so but value stocks may have their time again, and there is evidence that suggests they may be back on the move. Excessive valuations may cause mega-cap stocks to stall as well, and although the U.S. has been the place to be as of late, there's no guarantee this will continue. Try to increase the types of equities you choose from to give yourself the best chance possible at consistent gains.

WHERE TO INVEST?

Canada & The U.S.

Europe

Asia

WHAT CAP SIZES?

Mega & Large-Cap

Mid-Cap

Small & Micro-Cap

WHAT STYLE?

Growth

Value

Blend

WHAT SECTORS?

Cyclicals

- Materials
- Consumer Discretionary
- Financials
- Real Estate

Sensitive

- Communication Services
- Energy
- Industrials
- Information Technology

Defensive

- Consumer Staples
- Health Care
- Utilities

INVESTING BY REGION

Investing In Canada

Below are 10 broad-based index ETFs you can choose from which invest the vast majority (98%+) in Canadian equities.

Ticker	Name	Assets (\$M)	Management Fee
QCN.TO	Mackenzie Canadian Equity Index ETF	305	0.04%
QCE.TO	Mackenzie Canadian Large Cap Equity Index ETF	87	0.04%
XIC.TO	iShares Core S&P/TSX Capped Composite Index ETF	7,172	0.05%
ZCN.TO	BMO S&P/TSX Capped Composite Index ETF	4,466	0.05%
VCN.TO	Vanguard FTSE Canada All Cap Index ETF	2,956	0.05%
TTP.TO	TD Canadian Equity Index ETF	980	0.05%
VCE.TO	Vanguard FTSE Canada Index ETF	790	0.05%
HXT.TO	Horizons S&P/TSX 60 Index ETF	2,723	0.07%
XIU.TO	iShares S&P/TSX 60 Index ETF	8,596	0.15%
VDY.TO	Vanguard FTSE Canadian High Dividend Yield Index ETF	739	0.20%



Investing In The United States

The U.S. likely has most of the diversification by country you'll need. Check out the following 10 low-cost Canadian-listed ETFs that are U.S.-focused.

Ticker	Name	Assets (\$M)	Management Fee
QUU.TO	Mackenzie US Large Cap Equity Index ETF	981	0.06%
XUU.TO	iShares Core S&P U.S. Total Market Index ETF	1,538	0.07%
XUH.TO	iShares Core S&P U.S. Total Market Index ETF (CAD-Hedged)	93	0.07%
ZSP.TO	BMO S&P 500 Index ETF (CAD)	9,620	0.08%
VFV.TO	Vanguard S&P 500 Index ETF	3,800	0.08%
ZSP-U.TO	BMO S&P 500 Index ETF (USD)	1,662	0.08%
VSP.TO	Vanguard S&P 500 Index ETF (CAD-hedged)	1,413	0.08%
TPU.TO	TD U.S. Equity Index ETF	808	0.08%
XUS.TO	iShares Core S&P 500 Index ETF	3,124	0.09%
HXS.TO	Horizons S&P 500 Index ETF	2,111	0.10%

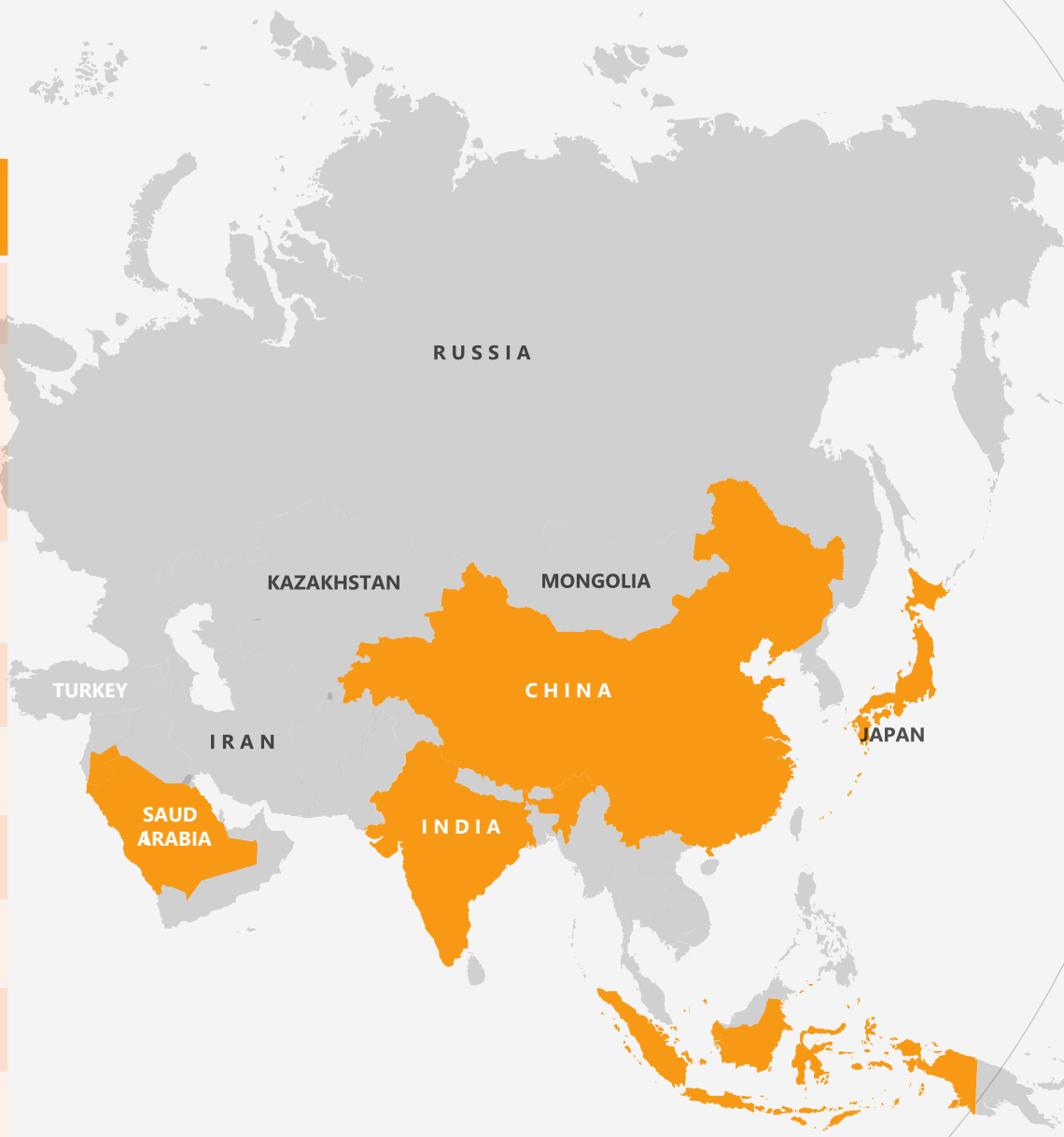


It will come as no surprise that the U.S. leads the world in stock market-capitalization. At the end of 2020, the total market-cap of public companies exceeded \$50 trillion with \$33 trillion represented by the top 500 companies. Also according to [Siblis Research](#), Total Domestic Market Cap as a percentage of GNI (Gross National Income) was 226.62% for the U.S. on December 31, 2020, compared to 141.27% for Canada, 123.70% for Japan, 97.91% for China, and 100.09% for the United Kingdom.

Investing In Asia

If those Domestic Market Cap to GNI ratios have you worried, consider investing in the cheaper Asian markets such as Japan and China. The ETFs below have at least an 80% exposure to Asia.

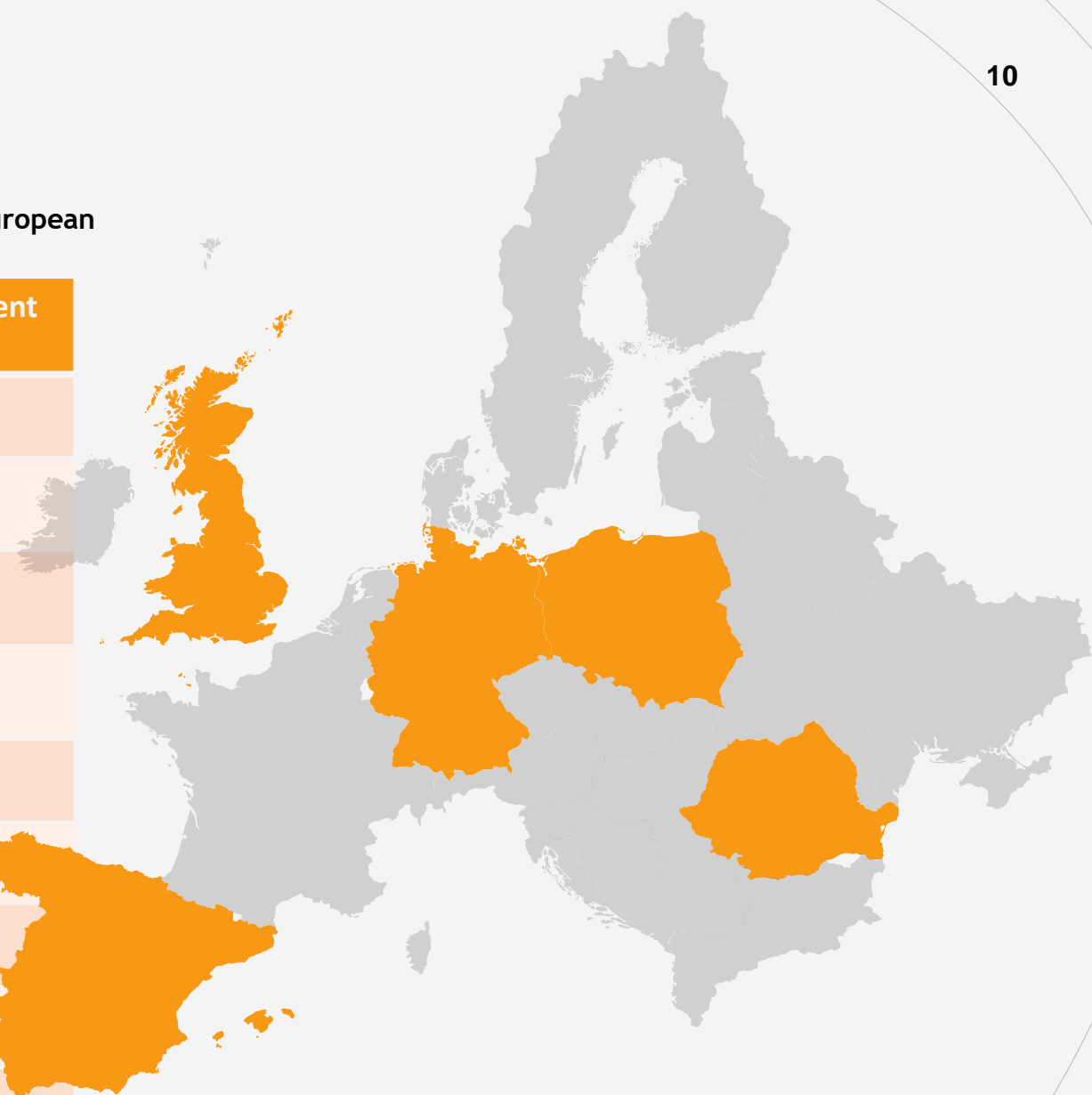
Ticker	Name	Assets (\$M)	Management Fee
FLJA.TO	Franklin FTSE Japan Index ETF	175	0.09%
VA.TO	Vanguard FTSE Developed Asia Pacific All Cap Index ETF	84	0.20%
VEE.TO	Vanguard FTSE Emerging Markets All Cap Index ETF	1,411	0.23%
ZEM.TO	BMO MSCI Emerging Markets Index ETF	2,386	0.25%
XEC.TO	iShares Core MSCI Emerging Markets IMI Index ETF	940	0.25%
XSEM.TO	iShares ESG MSCI Emerging Markets Index ETF	22	0.36%
ELV.TO	Invesco S&P Emerging Markets Low Volatility Index ETF	11	0.44%
ZLE.TO	BMO Low Volatility Emerging Markets Equity ETF	202	0.45%
QEM.TO	AGFIQ Emerging Markets Equity ETF	105	0.45%
JAPN.B.TO	CI WisdomTree Japan Equity Index ETF Non-Hedged	20	0.48%



Investing In Europe

How could I forget my favourite European investors, [Engineer My Freedom](#) and [European DGI](#)? Below are 10 ways for Canadians to get European exposure for reasonably low fees.

Ticker	Name	Assets (\$M)	Management Fee
FLUR.TO	Franklin FTSE Europe ex U.K. Index ETF	100	0.09%
VE.TO	Vanguard FTSE Developed Europe All Cap Index ETF	151	0.20%
XEU.TO	iShares MSCI Europe IMI Index ETF	267	0.25%
XEH.TO	iShares MSCI Europe IMI Index ETF (CAD-Hedged)	162	0.25%
EQE.TO	Invesco S&P Europe 350 Equal Weight Index ETF	3	0.30%
ZEQ.TO	BMO MSCI Europe High Quality Hedged to CAD Index ETF	344	0.40%
RPD.TO	RBC Quant European Dividend Leaders ETF	38	0.49%
RPDH.TO	RBC Quant European Dividend Leaders (CAD Hedged) ETF	20	0.49%
MEU.TO	Mackenzie Maximum Diversification Developed Markets Index ETF	33	0.50%
EHE.B.TO	CI WisdomTree Europe Hedged Equity Index ETF Non-Hedged	24	0.55%



INVESTING BY CAP SIZE

Investing in The Mega-Caps

If you'd like to stick with the biggest of the big companies, try these ETFs which have at least 60% exposure to mega-cap stocks.

Ticker	Name	Assets (\$M)	Management Fee	Mega-Cap	Large-Cap	Mid-Cap	Small-Cap
VCE.TO	Vanguard FTSE Canada Index ETF	790	0.05%	62.00%	35.20%	2.70%	0.00%
ESGC.TO	Invesco S&P/TSX Composite ESG Index ETF	52	0.15%	60.60%	26.30%	11.80%	1.10%
VDY.TO	Vanguard FTSE Canadian High Dividend Yield Index ETF	739	0.20%	63.70%	28.60%	5.90%	1.20%
ZDJ.TO	BMO Dow Jones Industrial Average Hedged to CAD Index ETF	230	0.23%	71.10%	28.70%	0.00%	0.00%
QQC.F.TO	Invesco QQQ Index ETF	354	0.25%	65.70%	30.20%	4.10%	0.00%
HXQ.U.TO	Horizons NASDAQ-100 Index ETF	225	0.25%	65.10%	30.40%	4.50%	0.00%
ZQQ.TO	BMO Nasdaq 100 Equity Hedged to CAD Index ETF	1,327	0.35%	67.10%	26.20%	3.10%	0.00%
ZNQ.TO	BMO NASDAQ 100 Equity Index ETF	93	0.35%	67.20%	26.20%	3.20%	0.00%
ZGQ.TO	BMO MSCI All Country World High Quality Index ETF	206	0.45%	65.40%	23.70%	8.00%	0.10%
CHNA.B.TO	CI ICBCCS S&P China 500 Index ETF Non-Hedged	7	0.51%	68.50%	25.60%	5.60%	0.00%

Investing in The Large-Caps

Sometimes, you just want to limit the mega-cap exposure in your portfolio. While it's nearly impossible to do this entirely, these 10 ETFs do keep mega-cap exposure below 40%, with many adopting a dividend, value, or low volatility theme to accomplish this.

Ticker	Name	Assets (\$M)	Management Fee	Mega-Cap	Large-Cap	Mid-Cap	Small-Cap
XDIV.TO	iShares Core MSCI Canadian Quality Dividend Index ETF	301	0.10%	37.80%	53.10%	8.80%	0.00%
ZLU.TO	BMO Low Volatility US Equity ETF (CAD)	1,517	0.30%	12.90%	53.80%	33.20%	0.00%
XMV.TO	iShares MSCI Min Vol Canada Index ETF	120	0.30%	36.40%	50.70%	12.60%	0.00%
ZLH.TO	BMO Low Volatility US Equity Hedged to CAD ETF	80	0.30%	12.80%	53.50%	33.30%	0.00%
ZLU.U.TO	BMO Low Volatility US Equity ETF (USD)	49	0.30%	12.90%	53.80%	33.20%	0.00%
TCLV.TO	TD Q Canadian Low Volatility ETF	8	0.30%	31.40%	53.00%	15.20%	0.00%
ZLE.TO	BMO Low Volatility Emerging Markets Equity ETF	202	0.45%	28.30%	50.80%	15.50%	2.00%
FCIV.TO	Fidelity International Value Index ETF	33	0.45%	29.50%	51.30%	16.70%	0.00%
ZGI.TO	BMO Global Infrastructure Index ETF	219	0.55%	15.90%	56.50%	21.70%	5.40%
FQC.TO	CI First Asset MSCI Canada Quality Index Class ETF	269	0.60%	22.90%	52.50%	24.30%	0.00%

Investing in The Mid and Small-Caps

For those of you who found my analysis of North American small vs. large-cap stocks last week useful, you'll be glad to know there are a few low-fee options available on the Canadian exchanges.

Ticker	Name	Assets (\$M)	Management Fee	Mega-Cap	Large-Cap	Mid-Cap	Small-Cap
ZMID.TO	BMO S&P US Mid Cap Index ETF	128	0.15%	0.00%	0.00%	65.20%	34.80%
XMC.TO	iShares S&P U.S. Mid-Cap Index ETF	93	0.15%	0.00%	0.00%	43.70%	54.80%
XMH.TO	iShares S&P U.S. Mid-Cap Index ETF (CAD-Hedged)	80	0.15%	0.00%	0.00%	43.70%	54.80%
ZSML.TO	BMO S&P US Small Cap Index ETF	95	0.20%	0.00%	0.00%	5.50%	81.60%
XSU.TO	iShares U.S. Small Cap Index ETF (CAD-Hedged)	452	0.35%	0.00%	0.00%	10.40%	56.00%
MCSM.TO	Manulife Multifactor Canadian SMID Cap Index ETF	122	0.50%	0.00%	0.00%	72.90%	26.80%
MUMC-B.TO	Manulife Multifactor U.S. Mid Cap Index ETF (Unhedged)	29	0.50%	0.40%	7.00%	79.70%	12.40%
XMD.TO	iShares S&P/TSX Completion Index ETF	158	0.55%	0.00%	11.80%	72.80%	15.20%
XCS.TO	iShares S&P/TSX Small Cap Index ETF	149	0.55%	0.00%	0.00%	4.80%	82.40%
MUMC.TO	Manulife Multifactor U.S. Mid Cap Index ETF (Hedged)	29	0.55%	0.40%	7.00%	79.70%	12.40%

INVESTING BY STYLE

Investing in Growth

For investors looking for above-average earnings, have lower income needs and a higher risk tolerance, these growth ETFs may be an easy way to get you exposure to this style without having to go through the hassle of stock-picking. The higher fees may be off-putting though, so make sure you're getting what you pay for with these actively-managed funds.

Ticker	Name	Assets (\$M)	Management Fee	Large-Cap Growth	Mid-Cap Growth	Small-Cap Growth	Growth / Value Blend
XMTM.TO	iShares MSCI USA Momentum Factor Index ETF	6	0.32%	60.60%	8.60%	0.00%	28.80%
ZCH.TO	BMO China Equity Index ETF	151	0.65%	63.80%	0.00%	0.00%	9.60%
TGGR.TO	TD Active Global Equity Growth ETF	1	0.65%	43.10%	20.60%	1.60%	33.80%
DXG.TO	Dynamic Active Global Dividend ETF	1,112	0.75%	72.40%	18.60%	0.00%	9.00%
DXU.TO	Dynamic Active U.S. Dividend ETF	252	0.75%	60.80%	13.20%	0.00%	26.00%
LEAD.TO	Evolve Future Leadership Hedged	27	0.75%	45.95%	12.09%	2.70%	30.67%
SYLD.TO	Purpose Strategic Yield Fund ETF	52	0.97%	0.00%	0.00%	83.42%	0.10%
SID.TO	CI First Asset U.S. Trendleaders ETF	45	0.97%	33.27%	43.76%	7.59%	9.49%
PINV.TO	Purpose Global Innovators Fund ETF	88	1.34%	46.05%	14.99%	9.29%	23.18%
EAFT.TO	Emerge ARK Fintech Innovation ETF	16	1.66%	66.60%	7.40%	5.70%	19.30%

Investing in Value

Who doesn't like a good deal on a stock? Value investors hunt for beaten-down stocks and have the patience to wait many years for their fortunes to improve. You can also expect to pay a little less in fees for value ETFs compared to growth ETFs.

Ticker	Name	Assets (\$M)	Management Fee	Large-Cap Value	Mid-Cap Value	Small-Cap Value	Growth / Value Blend
ZLU.TO	BMO Low Volatility US Equity ETF (CAD)	1,517	0.30%	38.30%	19.40%	0.00%	39.00%
ZLH.TO	BMO Low Volatility US Equity Hedged to CAD ETF	80	0.30%	38.40%	20.10%	0.00%	38.20%
ZDY.TO	BMO US Dividend ETF (CAD)	409	0.30%	58.54%	19.18%	0.80%	19.78%
ZUD.TO	BMO US Dividend Hedged to CAD ETF	104	0.30%	58.84%	19.18%	0.80%	19.68%
ZDI.TO	BMO International Dividend ETF	356	0.40%	70.43%	9.09%	0.10%	20.08%
ZDH.TO	BMO International Dividend Hedged to CAD ETF	85	0.40%	71.00%	9.10%	0.10%	19.50%
PXS.TO	Invesco FTSE RAFI U.S. Index ETF II CAD	34	0.44%	30.04%	16.27%	5.69%	38.52%
FXM.TO	CI First Asset Morningstar Canada Value Index ETF Common	76	0.60%	16.58%	36.56%	16.98%	29.87%
UXM.TO	CI First Asset Morningstar US Dividend Target 50 Index ETF (CAD Hedged) Common	31	0.60%	28.57%	23.28%	5.89%	38.26%
CIE.TO	iShares International Fundamental Index ETF Common Class	123	0.65%	41.64%	9.31%	0.40%	38.64%

Investing in a Blended Style

While growth and value-specific ETFs are going to cost you, a blended style is more likely to save you a bit on those recurring management fees that can add up a lot over time.

Ticker	Name	Assets (\$M)	Management Fee	Large-Cap Blend	Mid-Cap Blend	Small-Cap Blend	Growth / Value Blend
QCN.TO	Mackenzie Canadian Equity Index ETF	305	0.04%	37.36%	7.29%	2.30%	46.95%
XIC.TO	iShares Core S&P/TSX Capped Composite Index ETF	7,172	0.05%	37.76%	7.39%	1.70%	46.85%
VCN.TO	Vanguard FTSE Canada All Cap Index ETF	2,956	0.05%	39.82%	7.09%	0.50%	47.41%
VCE.TO	Vanguard FTSE Canada Index ETF	790	0.05%	47.90%	0.60%	0.00%	48.50%
HXT.TO	Horizons S&P/TSX 60 Index ETF	2,723	0.07%	46.85%	1.80%	0.00%	48.65%
VFV.TO	Vanguard S&P 500 Index ETF	3,800	0.08%	37.90%	7.70%	0.10%	45.70%
VSP.TO	Vanguard S&P 500 Index ETF (CAD-hedged)	1,413	0.08%	37.90%	7.70%	0.10%	45.70%
HXS.TO	Horizons S&P 500 Index ETF	2,111	0.10%	37.54%	7.51%	0.10%	45.15%
XIU.TO	iShares S&P/TSX 60 Index ETF	8,596	0.15%	46.35%	1.80%	0.00%	48.15%
VDY.TO	Vanguard FTSE Canadian High Dividend Yield Index ETF	739	0.20%	52.35%	2.60%	0.30%	55.24%

INVESTING BY SECTOR

Investing in Cyclical Stocks

These 10 Canadian-listed ETFs have the majority of their allocations to one of the four cyclical sectors as defined by Morningstar: Materials, Consumer Discretionary, Financials, and Real Estate

Ticker	Name	Assets (\$M)	Management Fee	Materials	Consumer Discretionary	Financials	Real Estate
RBNK.TO	RBC Canadian Bank Yield Index ETF	103	0.29%	0.00%	0.00%	100.00%	0.00%
ZBK.TO	BMO Equal Weight US Banks Index ETF	657	0.35%	0.00%	0.00%	100.00%	0.00%
ZUB.TO	BMO Equal Weight US Banks Hedged to CAD Index ETF	463	0.35%	0.00%	0.00%	100.00%	0.00%
VRE.TO	Vanguard FTSE Canadian Capped REIT Index ETF	246	0.35%	0.00%	0.00%	0.00%	100.00%
ZGD.TO	BMO Equal Weight Global Gold Index ETF	210	0.55%	100.00%	0.00%	0.00%	0.00%
XBM.TO	iShares S&P/TSX Global Base Metals Index ETF	96	0.55%	97.40%	0.00%	0.00%	0.00%
ZJG.TO	BMO Junior Gold Index ETF	89	0.55%	100.00%	0.00%	0.00%	0.00%
XGD.TO	iShares S&P/TSX Global Gold Index ETF	1,120	0.55%	100.00%	0.00%	0.00%	0.00%
XMA.TO	iShares S&P/TSX Capped Materials Index ETF	127	0.55%	96.50%	3.50%	0.00%	0.00%
ZEB.TO	BMO Equal Weight Banks Index ETF	1,474	0.55%	0.00%	0.00%	100.00%	0.00%

Investing in Sensitive Stocks

These 10 Canadian-listed ETFs have the majority of their allocations to one of the four cyclical sectors as defined by Morningstar: Communication Services, Energy, Industrials, and Information Technology.

Ticker	Name	Assets (\$M)	Management Fee	Communication Services	Energy	Industrials	Information Technology
HXE.TO	Horizons S&P/TSX Capped Energy Index ETF	29	0.25%	0.00%	100.00%	0.00%	0.00%
COMM.TO	BMO Global Communications Index ETF	42	0.35%	80.10%	0.00%	0.00%	19.00%
CYBR.TO	Evolve Cyber Security Index Fund - Hedged Units	169	0.40%	0.40%	0.00%	4.50%	95.10%
XIT.TO	iShares S&P/TSX Capped Information Technology Index ETF	510	0.55%	0.00%	0.00%	0.00%	100.00%
XEG.TO	iShares S&P/TSX Capped Energy Index ETF	756	0.55%	0.00%	100.00%	0.00%	0.00%
ZEO.TO	BMO Equal Weight Oil & Gas Index ETF	109	0.55%	0.00%	100.00%	0.00%	0.00%
XGI.TO	iShares S&P Global Industrials Index ETF (CAD-Hedged)	57	0.63%	1.40%	0.80%	95.60%	0.70%
NXF.TO	CI First Asset Energy Giants Covered Call ETF Common Units (CAD Hedged)	307	0.65%	0.00%	100.00%	0.00%	0.00%
FHQ.TO	FT AlphaDEX U.S. Technology Sector Index ETF	57	0.70%	5.10%	0.00%	0.60%	94.30%
FHQ.FTO	FT AlphaDEX U.S. Technology Sector Index ETF Hedged	57	0.70%	5.10%	0.00%	0.60%	94.30%

Investing in Defensive Stocks

These 10 Canadian-listed ETFs have the majority of their allocations to one of the three cyclical sectors as defined by Morningstar: Consumer Staples, Health Care, and Utilities.

Ticker	Name	Assets (\$M)	Management Fee	Consumer Staples	Health Care	Utilities
STPL.TO	BMO Global Consumer Staples Hedged to CAD Index ETF	41	0.35%	93.40%	5.30%	0.00%
ZHU.TO	BMO Equal Weight US Health Care Index ETF	35	0.35%	0.00%	100.00%	0.00%
LIFE.TO	Evolve Global Healthcare Enhanced Yield Fund Hedged Units	76	0.45%	0.00%	100.00%	0.00%
LIFE.B.TO	Evolve Global Healthcare Enhanced Yield Fund UnHedged Units	37	0.45%	0.00%	100.00%	0.00%
LIFE.U.TO	Evolve Global Healthcare Enhanced Yield Fund UnHedged Units USD	5	0.45%	0.00%	100.00%	0.00%
RPF.TO	RBC Canadian Preferred Share ETF	763	0.53%	0.00%	0.00%	100.00%
XST.TO	iShares S&P/TSX Capped Consumer Staples Index ETF	110	0.55%	100.00%	0.00%	0.00%
XUT.TO	iShares S&P/TSX Capped Utilities Index ETF	212	0.55%	0.00%	0.00%	100.00%
XHC.TO	iShares Global Healthcare Index ETF (CAD-Hedged)	432	0.63%	0.00%	100.00%	0.00%
FHI.TO	CI First Asset Health Care Giants Covered Call ETF Common Units	170	0.65%	0.00%	100.00%	0.00%

KEY TAKEAWAYS



Lots of Options

With over 1,000 Canadian-listed ETFs, investing is easier than ever before. While there are still some gaps, especially when it comes to investing in small and mid-caps by sector, it's worth considering an all-ETF portfolio in lieu of stock picking.



You'll Pay For Customization

You probably noticed that the fees were higher for the more customized ETFs, such as those that focused on a particular sector or style. Don't ignore the compounding effects of these fees, though, as they really eat into your returns over time.

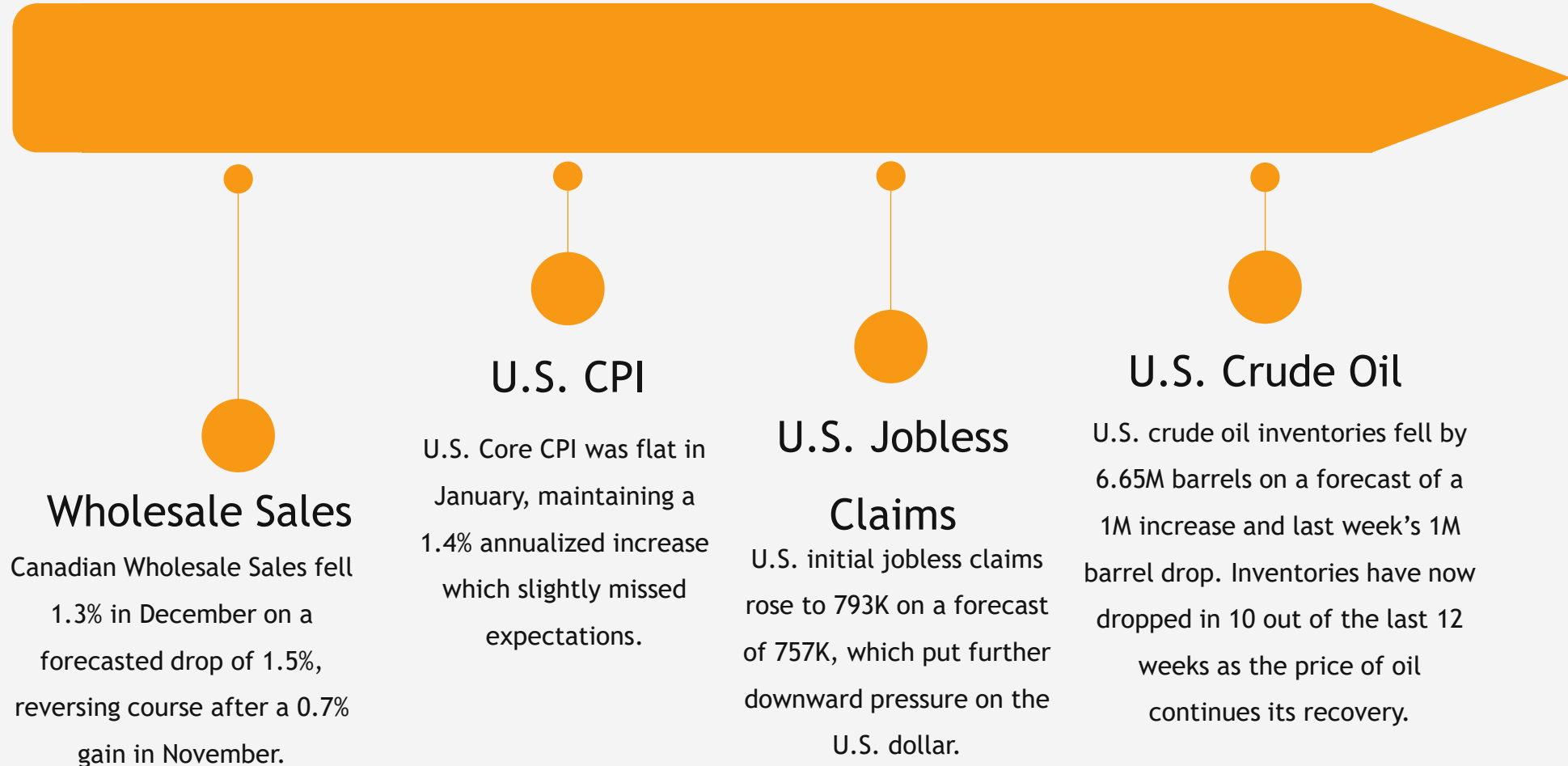


You Can Still Save Big

If you know your target allocations for each of the four equity characteristics I've described, you can still create a low-cost ETF portfolio on your own. Don't limit yourself to the all-in-one offerings without looking yourself first.

LAST WEEK'S ECONOMIC NUMBERS

Just a few of the key economic events that occurred last week in Canada and the U.S.



UPCOMING EARNINGS RELEASES

Busy week again!



CVS HEALTH

CVS Health is due to release its quarterly earnings report on February 16. Analysts are expecting EPS of 1.24.



EMERA

Emera is due to release its quarterly earnings report on February 16. Analysts are expecting EPS of 0.62.



SHOPIFY

Shopify is due to release its quarterly earnings report on February 17. Analysts are expecting EPS of 1.57.



WALMART

Walmart is due to release its quarterly earnings report on February 18. Analysts are expecting EPS of 1.51.





WEEKLY STOCK RETURNS

The next section includes the weekly returns for all 220+ S&P/TSX Composite Index stocks. I have organized the stocks by sector and included their ticker and industry as well. If a stock is not in this list but you would like to see it in future newsletters, please send me an email!

Scroll through the lists and check out how your holdings performed in comparison to their competitors. For a more interactive version, check out the Sunday Investor Website for a condensed, but sortable version.



Communication Services

Symbol	Company	Industry	Return
BCE	BCE	Telecom Services	0.05%
CCA	Cogeco Communications	Telecom Services	5.99%
CJR.B	Corus Entertainment	Entertainment	2.19%
QBR.B	Quebecor	Telecom Services	3.87%
RCI.B	Rogers Communications	Telecom Services	-2.81%
SJR.B	Shaw Communications	Telecom Services	0.48%
T	TELUS	Telecom Services	-1.19%





Consumer Cyclical

Symbol	Company	Industry	Return
ATZ	Aritzia	Apparel Retail	-3.38%
BYD	Boyd Group	Personal Services	-2.34%
CCL.B	CCL Industries	Packaging & Containers	5.65%
CTC.A	Canadian Tire	Specialty Retail	-0.25%
DOO	BRP	Recreational Vehicles	2.18%
GC	Great Canadian Gaming	Gambling	-0.26%
GIL	Gildan Activewear	Apparel Manufacturing	3.60%
GOOS	Canada Goose Holdings	Apparel Manufacturing	-1.59%
ITP	Intertape Polymer Group	Packaging & Containers	-0.30%
LNR	Linamar	Auto Parts	0.84%
MG	Magna International	Auto Parts	1.32%
MRE	Martinrea International	Auto Parts	3.59%
NFI	NFI Group	Auto Manufacturers	-2.24%
QSR	Restaurant Brands International	Restaurants	-1.43%
RCH	Richelieu Hardware	Furnishings & Appliances	1.60%
TOY	Spin Master	Leisure	-4.66%
WPK	Winpak	Packaging & Containers	-1.83%
ZZZ	Sleep Country Canada Holdings	Specialty Retail	6.96%



Consumer Staples

Symbol	Company	Industry	Return
ATD.B	Alimentation Couche-Tard	Grocery Stores	0.30%
DOL	Dollarama	Discount Stores	-3.35%
EMP.A	Empire Company	Grocery Stores	4.03%
JWEL	Jamieson Wellness	Packaged Foods	3.93%
L	Loblaw Companies	Grocery Stores	0.90%
MFI	Maple Leaf Foods	Packaged Foods	-2.84%
MRU	Metro	Grocery Stores	1.03%
PBH	Premium Brands Holdings	Packaged Foods	-0.05%
PRMW	Primo Water	Beverages—Non-Alcoholic	0.14%
SAP	Saputo	Packaged Foods	2.30%
WN	George Weston	Grocery Stores	2.08%





Energy

Symbol	Company	Industry	Return
ARX	ARC Resources	Oil & Gas E&P	14.49%
CCO	Cameco	Uranium	11.97%
CNQ	Canadian Natural Resources	Oil & Gas E&P	5.79%
CPG	Crescent Point Energy	Oil & Gas E&P	0.00%
CVE	Cenovus Energy	Oil & Gas Integrated	5.41%
ENB	Enbridge	Oil & Gas Midstream	-0.14%
ERF	Enerplus	Oil & Gas E&P	25.00%
GEI	Gibson Energy	Oil & Gas Midstream	4.12%
IMO	Imperial Oil	Oil & Gas Integrated	-0.27%
IPL	Inter Pipeline	Oil & Gas Midstream	31.75%
KEY	Keyera	Oil & Gas Midstream	0.81%
MEG	MEG Energy	Oil & Gas E&P	0.90%
PKI	Parkland Fuel	Oil & Gas Refining & Marketing	-3.81%
PPL	Pembina Pipeline	Oil & Gas Midstream	-0.48%
PSK	PrairieSky Royalty	Oil & Gas E&P	10.61%
PXT	Parex Resources	Oil & Gas E&P	-0.32%
SU	Suncor Energy	Oil & Gas Integrated	3.76%
TOU	Tourmaline Oil	Oil & Gas E&P	8.44%
TRP	TC Energy	Oil & Gas Midstream	2.61%
VET	Vermilion Energy	Oil & Gas E&P	7.20%
VII	Seven Generations Energy	Oil & Gas E&P	15.28%
WCP	Whitecap Resources	Oil & Gas E&P	-2.29%



Financial Services (1/2)

Symbol	Company	Industry	Return
BAM.A	Brookfield Asset Management	Asset Management	4.41%
BMO	Bank of Montreal	Banks—Diversified	-0.25%
BNS	Bank of Nova Scotia	Banks—Diversified	1.46%
CIX	CI Financial	Asset Management	7.70%
CM	Canadian Imperial Bank Of Commerce	Banks—Diversified	0.43%
CWB	Canadian Western Bank	Banks—Regional	-1.79%
ECN	ECN Capital	Credit Services	-5.81%
EQB	Equitable Group	Mortgage Finance	4.81%
FFH	Fairfax Financial Holdings	Insurance—Property & Casualty	9.77%
FN	First National Financial	Mortgage Finance	-3.32%
GWO	Great-West Lifeco	Insurance—Life	3.70%
HCG	Home Capital Group	Mortgage Finance	0.72%
IAG	iA Financial	Insurance—Diversified	8.38%
IFC	Intact Financial	Insurance—Property & Casualty	2.16%
IGM	IGM Financial	Asset Management	-3.57%
LB	Laurentian Bank of Canada	Banks—Regional	1.15%
MFC	Manulife Financial	Insurance—Life	3.19%
MIC	Genworth MI Canada	Insurance—Specialty	0.53%
NA	National Bank of Canada	Banks—Diversified	-0.34%
ONEX	ONEX	Asset Management	0.12%
POW	Power of Canada	Insurance—Life	0.72%
RY	Royal Bank of Canada	Banks—Diversified	-0.45%



Financial Services (2/2)

Symbol	Company	Industry	Return
SII	Sprott	Asset Management	3.29%
SLF	Sun Life Financial	Insurance—Diversified	1.79%
TD	Toronto-Dominion Bank	Banks—Diversified	1.10%
X	TMX Group	Financial Data & Exchanges	2.60%





Health Care

Symbol	Company	Industry	Return
ACB	Aurora Cannabis	Specialty & Generic Drugs	-3.36%
APHA	Aphria	Specialty & Generic Drugs	1.27%
AUP	Aurinia Pharmaceuticals	Biotechnology	1.26%
BHC	Bausch Health Companies	Specialty & Generic Drugs	10.65%
CRON	Cronos Group	Specialty & Generic Drugs	1.63%
SIA	Sienna Senior Living	Medical Care Facilities	-2.33%
TRIL	Trillium Therapeutics	Biotechnology	3.01%
WEED	Canopy Growth	Specialty & Generic Drugs	-6.61%





Industrials (1/2)

Symbol	Company	Industry	Return
AC	Air Canada	Airlines	2.10%
ARE	Aecon Group	Engineering & Construction	-0.12%
ATA	ATS Automation Tooling Systems	Specialty Industrial Machinery	7.84%
BAD	Badger Daylighting	Engineering & Construction	2.14%
BBU.UN	Brookfield Business Partners	Conglomerates	12.05%
BLDP	Ballard Power Systems	Specialty Industrial Machinery	-7.39%
CAE	CAE	Aerospace & Defense	0.19%
CJT	Cargojet	Integrated Freight & Logistics	-0.75%
CNR	Canadian National Railway	Railroads	3.74%
CP	Canadian Pacific Railway	Railroads	2.03%
EFN	Element Fleet Management	Rental & Leasing Services	-0.89%
EIF	Exchange Income	Airlines	1.48%
FTT	Finning International	Industrial Distribution	8.62%
GFL	GFL Environmental	Waste Management	-7.35%
MSI	Morneau Shepell	Staffing & Employment Services	0.75%
MTL	Mullen Group	Trucking	-3.44%
RBA	Ritchie Bros. Auctioneers	Specialty Business Services	-1.98%
RUS	Russel Metals	Industrial Distribution	0.52%
SNC	SNC-Lavalin Group	Engineering & Construction	17.91%
STN	Stantec	Engineering & Construction	-1.78%
TCL.A	Transcontinental	Specialty Business Services	-0.46%
TFII	TFI International	Trucking	5.37%



Industrials (2/2)

Symbol	Company	Industry	Return
TIH	Toromont Industries	Industrial Distribution	4.17%
TRI	Thomson Reuters	Consulting Services	-2.19%
WCN	Waste Connections	Waste Management	-0.09%
WSP	WSP Global	Engineering & Construction	-1.84%
WTE	Westshore Terminals Investment	Marine Shipping	11.93%





Materials (1/3)

Symbol	Company	Industry	Return
ABX	Barrick Gold	Gold	-1.37%
AEM	Agnico Eagle Mines	Gold	-6.41%
AGI	Alamos Gold	Gold	1.47%
BTO	B2Gold	Gold	-0.62%
CAS	Cascades	Paper & Paper Products	4.10%
CFP	Canfor	Lumber & Wood Production	-0.11%
CG	Centerra Gold	Gold	-2.10%
DPM	Dundee Precious Metals	Gold	-1.31%
EDV	Endeavour Mining	Gold	-6.44%
ELD	Eldorado Gold	Gold	0.18%
EQX	Equinox Gold	Gold	-3.55%
ERO	ERO Copper	Copper	5.19%
FM	First Quantum Minerals	Copper	5.88%
FNV	Franco-Nevada	Gold	-0.54%
FR	First Majestic Silver	Silver	4.94%
FVI	Fortuna Silver Mines	Silver	0.41%
HBM	Hudbay Minerals	Copper	8.32%
IFP	Interfor	Lumber & Wood Production	4.94%
IMG	IAMGOLD	Gold	-1.11%
IVN	Ivanhoe Mines	Other Metals & Mining	2.47%
K	Kinross Gold	Gold	0.75%
KL	Kirkland Lake Gold	Gold	-0.80%



Materials (2/3)

Symbol	Company	Industry	Return
LIF	Labrador Iron Ore Royalty	Steel	2.22%
LUG	Lundin Gold	Gold	0.94%
LUN	Lundin Mining	Copper	9.38%
MAG	MAG Silver	Silver	4.48%
MX	Methanex	Chemicals	2.70%
NG	NovaGold Resources	Gold	1.71%
NGD	New Gold	Gold	-4.26%
NTR	Nutrien	Agricultural Inputs	3.95%
OGC	OceanaGold	Gold	-0.89%
OR	Osisko Gold Royalties Ltd	Gold	2.86%
OSK	Osisko Mining	Other Precious Metals & Mining	-2.15%
PAAS	Pan American Silver	Silver	3.57%
PVG	Pretium Resources	Gold	-2.47%
SEA	Seabridge Gold	Gold	-3.09%
SIL	Silvercrest Metals	Other Precious Metals & Mining	-7.82%
SJ	Stella-Jones	Lumber & Wood Production	1.72%
SSL	Sandstorm Gold	Gold	1.35%
SSRM	SSR Mining	Gold	-4.50%
SVM	Silvercorp Metals	Silver	-2.75%
TECK.B	Teck Resources	Other Metals & Mining	6.83%
TGZ	Teranga Gold	Gold	-6.58%
TXG	Torex Gold Resources	Gold	-6.23%



Materials (3/3)

Symbol	Company	Industry	Return
WDO	Wesdome Gold Mines	Gold	0.77%
WFT	West Fraser Timber Co.	Lumber & Wood Production	6.84%
WPM	Wheaton Precious Metals	Gold	-1.62%
YRI	Yamana Gold	Gold	-2.72%





Real Estate (1/2)

Symbol	Company	Industry	Return
AIF	Altus Group	Real Estate Services	-0.26%
AP.UN	Allied Properties REIT	REIT—Office	-2.35%
AX.UN	Artis REIT	REIT—Diversified	-0.19%
BEI.UN	Boardwalk REIT	REIT—Residential	2.30%
BPY.UN	Brookfield Property Partners	Real Estate Services	2.13%
CAR.UN	Canadian Apartment Properties REIT	REIT—Residential	0.14%
CHP.UN	Choice Properties REIT	REIT—Retail	-1.39%
CIGI	Colliers International Group	Real Estate Services	6.07%
CRR.UN	Crombie REIT	REIT—Diversified	0.07%
CRT.UN	CT Real Estate Investment Trust	REIT—Retail	-0.96%
CSH.UN	Chartwell Retirement Residences	Real Estate—Development	-1.12%
CUF.UN	Cominar REIT	REIT—Diversified	5.81%
D.UN	Dream Office REIT	REIT—Office	0.15%
DIR.UN	Dream Industrial REIT	REIT—Industrial	0.46%
FCR.UN	First Capital Realty REIT	REIT—Retail	1.64%
FSV	FirstService	Real Estate Services	4.35%
GRT.UN	Granite REIT	REIT—Industrial	0.14%
HR.UN	H&R REIT	REIT—Diversified	-1.88%
IIP.UN	InterRent REIT	REIT—Residential	-3.09%
KMP.UN	Killam Apartment REIT	REIT—Residential	2.04%
NWH.UN	NorthWest Healthcare Properties REIT	REIT—Healthcare Facilities	-1.44%
REI.UN	RioCan REIT	REIT—Retail	-0.17%



Real Estate (2/2)

Symbol	Company	Industry	Return
SMU.UN	Summit Industrial Income REIT	REIT—Industrial	1.10%
SRU.UN	SmartCentres REIT	REIT—Retail	4.99%
TCN	Tricon Capital Group	Real Estate Services	0.79%
WIR.UN	WPT Industrial REIT	REIT—Industrial	2.36%





Technology

Symbol	Company	Industry	Return
BB	BlackBerry	Software—Infrastructure	-2.60%
CLS	Celestica	Electronic Components	-3.90%
CSU	Constellation Software	Software—Application	1.35%
DSG	Descartes Systems Group	Software—Application	1.29%
ENGH	Enghouse Systems	Software—Application	-1.14%
GIB.A	CGI	Information Technology Services	-1.64%
KXS	Kinaxis	Software—Application	-5.17%
LSPD	Lightspeed POS	Software—Application	0.44%
OTEX	Open Text	Software—Application	-2.10%
REAL	Real Matters	Software—Application	1.34%
SHOP	Shopify	Software—Application	12.37%





Utilities

Symbol	Company	Industry	Return
ACO.X	ATCO	Utilities—Diversified	3.18%
ALA	AltaGas	Utilities—Regulated Gas	0.40%
AQN	Algonquin Power & Utilities	Utilities—Renewable	0.49%
BEP.UN	Brookfield Renewable Partners	Utilities—Renewable	-2.36%
BIP.UN	Brookfield Infrastructure Partners	Utilities—Diversified	-6.76%
BLX	Boralex	Utilities—Renewable	-6.67%
CPX	Capital Power	Independent Power Producers	-0.21%
CU	Canadian Utilities	Utilities—Diversified	2.80%
EMA	Emera	Utilities—Diversified	0.35%
FTS	Fortis	Utilities—Regulated Electric	0.84%
H	Hydro One	Utilities—Regulated Electric	-1.81%
INE	Innergex Renewable Energy	Utilities—Renewable	-8.70%
NPI	Northland Power	Utilities—Renewable	-3.21%
RNW	TransAlta Renewables	Utilities—Renewable	-2.44%
SPB	Superior Plus	Utilities—Regulated Gas	5.61%
TA	TransAlta	Independent Power Producers	2.53%



DISCLAIMER

I would like to remind all readers that I am not qualified to provide investment advice. Nothing that appears in this newsletter, on The Sunday Investor website, or any other publication under my name or alias should be construed as investment advice. Best efforts are made to ensure the data provided is accurate, however errors should be expected from time to time and investors are encouraged to verify all information independently.

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